Caribbean Challenge Initiative

**Goal 1:** Protecting at least 20% of Caribbean Marine and Coastal Environments in Member Countries by 2020

The Caribbean Challenge Initiative (CCI) is an innovative platform joining visionary government leaders with civil society and the private sector to protect the Caribbean’s marine and coastal resources. The CCI aims to safeguard the region’s valuable marine and coastal resources, helping ensure prosperous economies and a sustainable future for the Caribbean. Participating countries and territories formally declare their commitment to marine and coastal conservation and pledge to take on the CCI’s goals.

**Goal 2:** Sustainable Funding to Support Marine Conservation in the Caribbean

Established in 2012 to advance CCI Goal 2, the Caribbean Biodiversity Fund (CBF) is the realization of a bold vision to create a finance structure that provides a reliable flow of funds to support conservation and sustainable development throughout the Caribbean. CCI governments and other stakeholders work with the CBF Secretariat to establish a National Conservation Trust Fund (NCTF) within their country or territory. Once the NCTF is put into place, funds are channelled each year from the CBF to the NCTF, where they must be matched by funds raised through sustainable mechanisms within each country, such as tourism or site user fees collected at national parks.

WITH THE SUPPORT OF:

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